



PRIVACY STATEMENT

May 01, 2011

Konviere is committed to protecting your privacy. This privacy statement applies to the data collected by Konviere through the Medical Portal Live Account (the "Service"). It does not apply to data collected through other online or offline Konviere sites, products, or services.

I. OVERVIEW

The Service is a personal health platform that lets you gather, edit, augment, store, and share health information online. With the Service, you can control your own health records. You can also share your health information with family, friends, and health care professionals, and have access to online health information management tools. You can store health information for other people (such as your family) in one Medical Portal Live account. You should store and access each person's information in separate health records within your account. You can choose to share specific information (or all information) with:

- Other people such as friends and family.
- Provide information to your healthcare provider.

II. COLLECTION OF YOUR PERSONAL INFORMATION

The first time you sign in to the Service, the Service asks you to create an account. To create an account, you must provide personal information such as name, date of birth, e-mail address, postal code and country/region. We will use the e-mail address you provide when you create your account to send you an e-mail requesting that you validate your email address, to include in sharing invitations you send through the Service and to send you Service notifications, such as e-mail notification that information is available to add to your account. As described in their privacy statements, Programs may also use your e-mail address. An account allows you to manage one or more health records, such as the ones you create for yourself and your family members. You choose what information to put in your records. Examples of the types of information you can store in a record include:

- Measurements such as heart rates and blood pressure.
- Discharge summaries from hospitalizations.
- Lab results.
- Medications.
- Health history.

By default, you are the custodian of any records you create. You may invite additional people to be custodians. Each custodian can add and remove other custodians and users who can view and modify the record. Some of the information stored in the records you manage may be highly sensitive, so you need to consider carefully with whom you choose to share the information. A record may have multiple custodians.

III. SHARING YOUR PERSONAL HEALTH INFORMATION

A key value of the Service is the ability to share your health information with people and services who can help you meet your health-related goals. For example, you can share health information from records you control:

- To co-manage the health of a family member.
- To use products and services that can track and improve your health.
- To consult with your health care provider.

You can share information in a health record you are custodian of with another person by sending a sharing invitation e-mail through the Service. If the person accepts your sharing invitation and has or creates a Service account, you have given him or her access to that information. You can specify how long they have access (custodian access does not expire but, like all sharing access, it can be revoked at any time) and whether they can modify the information in the record. Each person who accepts a sharing invitation can grant Programs the same level of access that the person has. You can also choose to grant custodian access to other persons, such as your spouse, for any record of which you are a custodian. Custodian access is the broadest level of access, so you should think carefully before you grant custodian access to a record. Every custodian of a record has the same access to the record, including accessing, modifying, deleting, and sharing all the information in the record. A custodian can also revoke access to a record from any other custodian of the record, including you.

IV. HOW WE USE YOUR PERSONAL INFORMATION

We use personal information collected through the Service, including health information, to provide the Service, and as described in this privacy statement. We do not use or disclose your information except as described in this privacy statement. In support of these uses, Konviere may use personal information:

- To provide you with important information about the Service, including critical updates and notifications.
- To send you the Medical Portal Live e-mail newsletter if you opt-in.
- To determine your age and location to help determine whether you qualify for an account.

Konviere occasionally hires other companies to provide limited services on our behalf, such as answering customer questions about products and services. We give those companies only the personal information they need to deliver the service, such as IP address or e-mail address. Konviere requires the companies to maintain the confidentiality of the information and prohibits them from using the information for any other purpose. Konviere may access and/or disclose your personal information if we believe such action is necessary to:

- Comply with the law or legal process served on Konviere;
- Protect and defend the rights or property of Konviere (including the enforcement of our agreements); or
- Act in urgent circumstances to protect the personal safety and welfare of users of Konviere services or members of the public.

Personal information collected on the Service is stored and processed in the United States of America. Some Programs may store information in other countries, please read their privacy statements for information.

V. HOW WE USE AGGREGATE INFORMATION AND STATISTICS

Konviere may use aggregated information from the Service to improve the quality of the Service and for marketing of the Service (for example, to tell potential advertisers how many Service users live in the United States). This aggregated information is not associated with any individual account. Konviere does not use your individual account and record information from the Service for marketing without Konviere first asking for and receiving your opt-in consent.

VI. ACCOUNT ACCESS AND CONTROLS

You choose whether to create an account with the Service. The required account information consists of a small amount of information such as your name, e-mail address, region, and Service credentials. We may request other optional information, but we clearly indicate that such information is optional. You can review and update your account information. You can modify, add, or delete any optional account information by signing into your Medical Portal Live account and editing your account profile. You can close your account at any time by signing into your Medical Portal Live account and editing your account profile. We wait 90 days before permanently deleting your account information in order to help avoid accidental or malicious removal of your health information. When you close your account, the Service deletes all records for which you are the sole custodian. If you share custodian access for a record, you can decide whether to delete the record from the Service. You should think carefully before you grant custodian access to your records. Contact Customer Service at <http://www.Konviere.com/> to reopen an account.

VII. RECORD ACCESS AND CONTROLS

The Service allows an account to contain multiple health records. This feature enables, for example, family health managers to create and manage records for family members. When you create a record, you become a custodian of that record. As a custodian, you decide what level of access to grant other users of the Service or Programs. The Service creates a fixed list of each access or change by Programs and users, which the Service keeps as a full history of the record. You can view and update records you are custodian of and can examine the history of access and changes to those records.

VIII. SECURITY OF YOUR PERSONAL INFORMATION

Konviere is committed to protecting the security of your personal information. We use a variety of security technologies and procedures to help protect your personal information from unauthorized access, use, and disclosure. For example, we store the personal information you provide on computer servers with limited access that are located in controlled facilities. Additionally:

- The Service sends all communications, except e-mail, using encryption (that is, HTTPS).
- You can view a history of access and actions to any Health Record of which you are a custodian.